

# SHREWSBURY TOWN

Football Club Ltd.

OFFICIAL PROGRAMME 9D



SEASON 1968—69

Saturday, APRIL 5th, 1969

THIRD DIVISION

**SWINDON  
TOWN**

kick-off 3-15 p.m.



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Secretary : L. E. RIMMER

Promotions Officer : I. HOOKWAY

Hon. Medical Officer :

Dr. J. MILLARD BRYSON

## FROM THE MANAGER'S CHAIR

ASK any manager or club official what he reckons is the most crucial period of the season and his answer is almost certain to be : the Easter programme.

For this, invariably, is the stage when championships are won or lost ; when promotion and relegation issues are virtually decided.

This afternoon's visit of Swindon Town is the first of four games within a week for Shrewsbury. And it goes without saying that the club's destiny will depend largely on how we fare in these vital matches.

We start our Easter programme in good heart, having followed up our home win against Bournemouth by bringing back a point from our Plymouth trip.

Our performance at Home Park merited both points for, as the Plymouth officials readily acknowledged after the game, we were the better side. Yet again we left an opponents' ground with their officials and supporters alike pondering how a team that produce this standard of football is propping up the Third Division. Certainly we created the chances to have won and won handsomely, and Plymouth owed a big debt to goalkeeper Pat Dunne for keeping a point intact. Judged both from the football and work-rate points of view, I rated this an excellent all-round performance by Shrewsbury—with a special mention for trialist Bob Tooze for a very good penalty save just before the interval.

With a continuation of the spirit the lads showed at Plymouth we must still stand a chance of success in our fight for Third Division survival.

Thirty-eight points was last season's safety margin, and if the same applied this time we would need to average only slightly more than a point a game from our remaining matches to escape the drop. But this time I am very doubtful whether that points tally will be enough, and for that reason we must really go all out to cash in on the advantage of having seven of our remaining eleven matches at the Gay Meadow. Obviously our prospects of remaining in the Third Division will be that much better with the wholehearted support of our home crowd backing the players.

It remains for me to extend a sincere welcome to our visitors this afternoon, Swindon Town, whose achievement in winning the Football League Cup must reflect great credit on Third Division standards. Without doubt they will prove formidable opponents, for they need points to further their promotion ambitions as badly as we need them to retain our status. It should prove an entertaining game, and if, as I hope, we take the points on merit, it could well provide the stimulus we need to do well in our remaining games.

Yours sincerely,

HARRY GREGG.





## OUR VISITORS

**Peter Downsborough** (Goalkeeper). Born in Halifax, he actually captained the town schools' rugby football team. It was at the Association game that he really made his mark, however, and joined the Halifax Town club. He joined Swindon in August, 1965, in a part-exchange deal which took inside forward Bill Atkins north. Height, 5 ft. 11 ins., weight 13 st. 2 lbs.

**Rod Thomas** (Full Back). Aged 22, and with 3 full Welsh 'caps' and several Under-23 international appearances to his credit, few League players can have had the rapid rise to success that he has enjoyed. When Owen Dawson was taken ill in October, 1966, Thomas had made only 5 appearances in the first team—two of which were at inside forward. Joined Swindon as a youth player from Gloucester City. Height, 6 ft. 1 in., he weighs 12 st.

**John Trollope** (Full Back). A football League record was broken on the opening day of the 1960/61 season, when Trollope made his first appearance in the Town's first team against Halifax. Like his right back partner, Terry Wollen, he was aged 17, and they became the youngest-ever pair of full backs to appear in a League game. When he broke his arm at Hartlepool on 24th August, Trollope was making his 368th consecutive Cup and League appearance for the Town, and had been an ever-present for seven seasons.

**Joe Butler** (Wing Half). Born at Newcastle-upon-Tyne, he graduated through the city's schools' team before joining Newcastle United. When he joined Swindon for £5,000 in September, 1965, it was as a full back. It was Manager Danny Williams who decided to convert him to right half, and he soon settled into the midfield role.

**Frank Burrows** (Centre Half). A Scot, born in Larkhill, he played for Raith Rovers before leaving his native country to join Scunthorpe United. It was to the Scunthorpe club that Danny Williams paid the sum of £12,000 for Burrows' services last July. 6 ft. tall and weighs 12½ st.

**Stan Harland** (Wing Half, Captain). Born in Liverpool this long-striding wing half started his career with Everton. He then moved to Bradford City and on to Carlisle United before joining Swindon at

the beginning of the 1966/67 season. He took over the mantle of team captain when Trollope was injured and immediately proved himself completely suitable to the role. 6 ft. 1 in. and weighs 12½ st.

**Don Heath** (Outside Right). Joined Swindon from Norwich City in September, 1966 for a fee believed to be in the region of £7,000. He was born at Stockton-on-Tees, and was on Middlesbrough's staff before joining Norwich on a free transfer in 1964. 5 ft. 8 ins., and weighs 11 st. 8 lbs.

**Roger Smart** (Inside Forward). Another product of Swindon schools' football, he joined the Town ground staff in 1960, and signed professional the same year. He is the "Roger Hunt" of the Swindon team, always putting pressure on the opposing defences with a non-stop display of hard and sensible front-running.

**John Smith** (Inside or Centre Forward). Born in London has previously played for Leyton Orient, West Ham, Tottenham Hotspur, Coventry City and Torquay United. He joined the Town from the latter of these in June last year for little more than £7,000, and quickly established himself as one of the bargain buys of the year. A former England Under-23 international, weighs 13 st. and is 5 ft. 8 ins.

**Peter Noble** (Inside Forward). Born at Sunderland, he joined nearby Newcastle United and quickly came to the fore as a lively 'striker'. A little on the light side for this job, he makes up for his slight lacking in physique by clever foot-work and the ability to climb really high for wing crosses. He joined Swindon from Newcastle in January last year for a fee of £10,000. 5 ft. 8 ins. and 10 st. 10 lbs.

**Don Rogers** (Outside Left). Born at Paulton, Somerset, he joined Swindon as an apprentice and was quickly hailed as a future "star". Since he made his first appearance during the 1962/63 season, he has quickly developed into one of the most sought-after young players in the country. He has twice played for the England Under-23 team. He is 5 ft. 10 ins. tall and weighs 12 st. 10 lbs.

**Willie Penman** (Inside Forward). Born in Wemyss, Fife, he started his career with the mighty Glasgow Rangers, but was transferred to Newcastle United in 1963. He was signed by Swindon in August, 1966, for a fee of around £10,000. 5 ft. 8 ins., and weighs 10 st. 10 lbs.

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## SECRETARY'S CORNER

I WISH to thank the many people who enquired about my welfare during my recent illness which virtually prevented me from being in the office for a fortnight and, incidentally, spoiled my proud record at the Club of never having missed a match on the Gay Meadow during my 18 years' service.

My next duty is also a pleasant one, and that is to pay a compliment to the many youngsters who attended the Schools' Finals last Saturday afternoon and behaved themselves in a most orderly fashion, and indeed were a credit to their parents, school leavers and themselves. In no small way the school masters, thanks to the excellent co-operation of Mr. Albert Parry, Secretary of the Shropshire Schools F.A., contributed to the good behaviour, and for the first time we had no damage to repair after schools matches. One hears so much these days about hooliganism and vandalism that it is indeed a pleasure to give the other side of the picture, one which could easily earn the Club the coveted award of the Football League Review in having the best behaved crowd, one which I personally think our crowd at the Gay Meadow deserve.

Whilst the first team battle away for the relegation safety line the Floodlit side have gone from strength to strength and indeed in their last 5 matches they have scored 17 goals with 4 against and only dropped one point. In like manner the Intermediate side have had a run of 6 unbeaten games, dropping only 2 points. The West Shropshire League side have assured themselves of being champions of the Second Division of the West Shropshire League, and all this news of success in the subsidiary sides of the Club should give us good heart for the future and is some reward for the 100 per cent effort of Harry Gregg, and trainers, Evans, Starkey and Manders.

The Ball Gift to day is given through the kindness of **Mr. J. C. Gill**, a Managing Director of the Westbury Brick and Pipe Company, Westbury, Nr. Shrewsbury. In drawing attention to their telephone numbers, **Halfway House 204** and **Shrewsbury 51764** where this firm can be contacted if their type of business is of interest to you, we take this opportunity of thanking **Mr. Gill and his associates** for their kindly gift. We hope that we can repay the gesture by gathering two valuable points today with the ball so kindly given to us.

We gratefully acknowledge the assistance given by the Shropshire Star and Journal Ltd. in providing pictures for this Programme.

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SHREWSBURY



## Praise for 100 per cent endeavour

by Ivor Hookway, Promotions Officer.

THE importance placed on the work of our growing team of agents was emphasised by Mr. Freddie Williams, a club director and chairman of Shrewsbury Town Football Supporters' Association, at the Agents' annual get-together and dinner at Shrewsbury last Monday.

Well over 100 agents and guests heard Mr. Williams say that no-one could question the 100 per cent endeavour which had gone into the activities of Shrewsbury Town Football Club this season—from agents and supporters right through to the team, the manager, directors and officials.

The team's performance at Plymouth, said Mr. Williams, had given tremendous heart to all connected with the Gay Meadow. At the same time the possibility of Fourth Division football next season had to be faced—and if this occurred, there would be a great need for the continuation of a strong supporters' competition to aid the drive for swift promotion. The competition, he said, was "the life blood of the Club".

Mr. Williams emphasised that our competition, free of gimmicks, had stood the test of time and was the only one of any size in Shropshire in which no-one had to claim winnings, and where every prize was won every week.



Paying tribute to the players for their efforts, Mr. Williams said the football they were playing showed comparatively little of the tension they must be feeling. This reflected great credit on them and the manager, Mr. Harry Gregg.

Mr. Williams made presentations to Mr. Frank Davies and Mr. Stan Jones for their outstanding voluntary work for the Association.

Mr. Gregg and a number of players were our guests for what proved to be a most enjoyable evening.

Your match-time bingo check today :—  
Week 45 (Blue) 5, 35, 48, 57, 10, 13, 85, 63, 32, 22, 17, 29, 43, 26\*, 11, 65, 67, 25, 31, 46, 50, 41, 70, 72, 9, 78, 86, 79, 81, 61, 40, 20, 23, 37, 74, 68, 7, 51, 76, 66, 30, 2, 49, 64, 73, 84, 15, 34, 12, 8, 19, 77, 90, 45, 88, 83, 28, 4, 42, 16.

Lucky Ticket Numbers :—5313, 1981, 2811, 3341, 1732.

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<b>B</b> LEEDS UNITED MANCHESTER C.	<b>K</b> BURY HUDDERSFIELD T.	<b>T</b> SOUTHPORT ROTHERHAM U.
<b>C</b> LIVERPOOL WOLVES	<b>L</b> CHARLTON ATH. MIDDLESBROUGH	<b>U</b> STOCKPORT HARTLEPOOL
<b>D</b> MANCHESTER U. NOTTINGHAM F.	<b>M</b> DERBY COUNTY BOLTON WANDERERS	<b>V</b> TRANMERE OLDHAM ATH.
<b>E</b> SHEFFIELD WED. WEST HAM U.	<b>N</b> OXFORD ASTON VILLA	<b>W</b> WALSALL BOURNEMOUTH
<b>F</b> SOUTHAMPTON QUEENS PARK R.	<b>O</b> BRIGHTON & H.A. BARNLEY	<b>X</b> WATFORD CREWE ALEX.
<b>G</b> STOKE CITY IPSWICH T.	<b>P</b> BRISTOL R. READING	<b>Y</b>
<b>H</b> SUNDERLAND ARSENAL	<b>Q</b> MANSFIELD GILLINGHAM	<b>Z</b>
<b>I</b> WEST BROMWICH EVERTON	<b>R</b> NORTHAMPTON PLYMOUTH A.	JOIN THE SUPPORTER'S CLUB

# FIXTURES AND RESULTS

	P.	W.	D.	L.	F.	A.	P.
Watford .....	37	22	9	6	60	24	53
Luton T. ....	38	21	8	9	61	33	50
Swindon Town .....	37	21	7	9	56	30	49
Plymouth .....	39	17	11	11	47	40	45
Bournemouth .....	37	18	6	13	55	37	42
Torquay U. ....	37	16	9	12	47	35	41
Stockport Co. ....	37	14	13	10	61	54	41
Tranmere .....	39	16	9	14	56	58	41
Brighton .....	41	14	12	15	64	57	40
Walsall .....	39	13	13	13	45	41	39
Northampton .....	38	14	10	14	47	46	38
Reading .....	39	13	12	14	55	56	38
Rotherham .....	38	13	11	14	45	43	37
Southport .....	36	14	7	15	57	52	35
Bristol R. ....	38	13	9	16	54	58	35
Orient .....	37	12	11	14	43	49	35
Barnsley .....	37	11	12	14	46	54	34
Gillingham .....	37	10	12	15	45	55	32
Barrow .....	36	12	8	16	44	62	32
Hartlepool .....	37	8	14	15	33	65	30
Crewe .....	36	11	7	18	42	57	29
Mansfield T. ....	34	9	10	15	43	51	28
Oldham .....	39	10	8	21	40	69	28
SHREWSBURY TOWN	35	9	8	18	29	52	26

  

Dec.	14	Barrow .....	2211H	1	0
	21	Rotherham United .....	7218A	0	1
	26	Barnsley .....	11733A	0	1
1969					
Jan.	8	Luton Town .. 7.30.....	4729H	3	1
	18	Tranmere Rovers .. 7.30...	5780H	0	1
	25	Oldham Athletic .....	3049A	2	2
Feb.	1	Brighton & Hove A. ....	11716A	0	3
Mar.	1	Walsall .....	4773A	0	2
	5	Luton Town .....	14337A	1	2
	8	Watford .. 7.30.....	6507H	1	1
	12	Brighton & Hove A. .. 7.30.2854H		1	2
	14	Crewe Alexandra .. 7.30.....	A	1	0
	17	Southport .. 7.30.....	A	0	5
	22	Bournemouth & B. .. 7.30.3747H		1	0
	29	Plymouth Argyle .....	11010A	1	1
Apr.	5	Swindon Town .. 3.15.....	H	-	-
	7	Stockport County.. 7.30.....	H	-	-
	8	Northampton Town .....	A	-	-
	11	Reading .....	A	-	-
	16	Northampton Town .. 7.30.....	H	-	-
	19	Hartlepool United .. 7.30.....	H	-	-
	23	Torquay .. 7.30.....	H	-	-
	28	Orient .....	A	-	-
May	2	Southport .. 7.30.....	H	-	-
	5	Gillingham .. 7.30.....	H	-	-
	9	Mansfield .....	A	-	-

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## NORTHERN FLOODLIT LEAGUE FIXTURES

Re-arranged List.

			F	A
1969				
Feb.	26	Wrexham .....	Cup H	4 0
Mar.	5	Barrow .....	Cup H	4 1
	10	Chester .....	Cup A	1 1
	19	Wigan .....	League H	p p
	26	Barrow .....	League H	4 1
	31	Barrow .....	League A	4 1
Apr.	9	Wigan .....	Cup A	- -
	14	Stockport .....	League A	- -

To arrange Wigan League Home

## Northern Floodlit League—League Record to date.

Played 16 ; Won 4 ; Drawn 3 ; Lost 9 ;  
For 28 ; Against 32 ; Points 11.

### Floodlit League Cup Record.

Played 3 ; Won 2 ; Drawn 1 ; Lost 0 ;  
For 9 ; Against 2 ; Points 5.

### Intermediate League Record to date.

Played 15 ; Won 5 ; Drawn 2 ; Lost 8 ;  
For 19 ; Against 28 ; Points 12.

### Intermediate League Cup Record.

Played 10 ; Won 8 ; Drawn 1 ; Lost 1 ;  
For 34 ; Against 11 ; Points 17.

### West Shropshire League Record.

Played 17 ; Won 15 ; Drawn 1 ; Lost 1 ;  
For 79 ; Against 24 ; Points 31.



## GO TO TOWN...SUPPORT SHREWSBURY

**NEXT  
HOME  
GAMES**

**Monday, April 7th. Third Division.  
STOCKPORT COUNTY Kick-off 7-30 p.m.**  
**Wednesday, April 16th. Third Division  
NORTHAMPTON TOWN. kick-off 7-30 p.m.**

**PLEASE DO NOT TRESPASS ON THE PLAYING PITCH**

### Shrewsbury Town

### TEAMS

### Swindon Town

**All Blue**

- 1 BOB TOOZE**
- 2 TONY GREGORY**
- 3 GEOFF FELLOWS**
- 4 JOHN MOORE**
- 5 ALF WOOD**
- 6 PETER DOLBY**
- 7 DAVE ROBERTS**
- 8 DENIS HAWKINS**
- 9 TERRY HARKIN**
- 10 GRAHAM CLAPHAM**
- 11 TREVOR MEREDITH**
- 12 PAT DOUGLAS**

**Red & White**

- 1 PETER DOWNSBOROUGH**
- 2 ROD THOMAS**
- 3 JOHN TROLLOPE**
- 4 JOE BUTLER**
- 5 FRANK BURROWS**
- 6 STAN HARLAND**
- 7 DON HEATH**
- 8 ROGER SMART**
- 9 JOHN SMITH**
- 10 PETER NOBLE**
- 11 DON ROGERS**
- 12 WILLIE PENMAN**

*Referee*  
**G. THOMAS**  
**Treorghi**

*Linesmen*  
*Red Flag*  
**J. R. GRIFFITH**  
*Yellow Flag*  
**R. M. JUDSON**

**Subject to Alteration**

Teams are set out by numbers for identification only, not necessarily for positional reference.

# KEEP IT CLEAN!

for

# 7/6



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